

Rep Order# 8821733 Ver# 5 Status Revised  
EC'd Yes

Traffic Order# 36398

Printed: 10/03/2012 11:08 AM  
Last Received: 10/03/2012 10:47 AM  
Showing Buylines: All Lines

1 of 5

Station KLAS-TV LAS VEGAS  
Advertiser ( ) NRCC-NATL REPUB CONG  
Product ISSUE  
Estimate# 2603  
Buyer BEN ANGLE  
Phone#  
Fax#

Agency ( ) NATIONAL MEDIA INC  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E //2603  
Flight Dates 10/12/2012 - 10/18/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

NAT'L REPUBLICAN CONGRESSIONAL COMMITTEE \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

THIS IS A REVISION, DO NOT DOUBLE BOOK  
TOTAL - \$99,000  
PLEASE CONFIRM  
THANKS, MIKE!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M-TH	600A-700A		:30	\$1,200.00	10/15-10/18	3	1	3	\$3,600.00	
				Buyline Comment: NEWS								
	2	SU	600A-630A		:30	\$500.00	10/14-10/14	1	1	1	\$500.00	
				Buyline Comment: NEWS								
	3	SU	630A-800A		:30	\$2,000.00	10/14-10/14	1	1	1	\$2,000.00	
				Buyline Comment: SUNDAY MORNING								
	4	F	900A-1000A		:30	\$850.00	10/12-10/12	2	1	2	\$1,700.00	
				Buyline Comment: REGIS & KELLY								
	5	M-TH	900A-1000A		:30	\$850.00	10/15-10/18	2	1	2	\$1,700.00	
				Buyline Comment: REGIS & KELLY								
	6	SU	1000A-415P		:30	\$5,000.00	10/14-10/14	0	0	0	\$0.00	
				Buyline Comment: NFL FOOTBALL								

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	7	SA	400P-500P		:30	\$400.00	10/13-10/13	1	1	1	\$400.00	
				Buyline Comment: WHACKED OUT SPORTS								
	8	F	500P-630P		:30	\$1,500.00	10/12-10/12	2	1	2	\$3,000.00	
				Buyline Comment: NEWS								
	9	M-TH	500P-630P		:30	\$1,500.00	10/15-10/18	5	1	5	\$7,500.00	
				Buyline Comment: NEWS								
	10	F	530P-600P		:30	\$1,050.00	10/12-10/12	0	0	0	\$0.00	
				Buyline Comment: NEWS								
	11	M-TH	530P-600P		:30	\$1,050.00	10/15-10/18	0	0	0	\$0.00	
				Buyline Comment: NEWS								
	12	F	600P-630P		:30	\$1,050.00	10/12-10/12	0	0	0	\$0.00	
				Buyline Comment: NEWS								
	13	M-TH	600P-630P		:30	\$1,050.00	10/15-10/18	0	0	0	\$0.00	
				Buyline Comment: NEWS								
	14	SA	500P-700P		:30	\$800.00	10/13-10/13	1	1	1	\$800.00	
				Buyline Comment: NEWS								
	15	SU	500P-700P		:30	\$1,500.00	10/14-10/14	1	1	1	\$1,500.00	
				Buyline Comment: NEWS								
	16	F	630P-700P		:30	\$1,300.00	10/12-10/12	1	1	1	\$1,300.00	
				Buyline Comment: INSIDE EDITION								
	17	M-TH	630P-700P		:30	\$1,300.00	10/15-10/18	3	1	3	\$3,900.00	
				Buyline Comment: INSIDE EDITION								

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	18	M-TH	700P-730P		:30	\$1,300.00	10/15-10/18	3	1	3	\$3,900.00	
				Buyline Comment: ENTERTAINMENT TONIGHT								
	19	SA	530P-600P		:30	\$850.00	10/13-10/13	1	1	1	\$850.00	
				Buyline Comment: POLITICS NOW								
	20	SU	530P-600P		:30	\$650.00	10/14-10/14	1	1	1	\$650.00	
				Buyline Comment: INSIDE EDITION								
	21	M	800P-900P		:30	\$6,500.00	10/15-10/15	0	0	0	\$0.00	
				Buyline Comment: MOTH/PARTNERS								
	22	TU	800P-900P		:30	\$12,000.00	10/16-10/16	0	0	0	\$0.00	
				Buyline Comment: NCIS								
	*23	TU	900P-1000P		:30	\$8,500.00	10/16-10/16	1	1	1	\$8,500.00	
				Buyline Comment: VEGAS								
				Sales Remark: V5 .								
				V5 Time Changed, Comment Changed								
	24	W	800P-900P		:30	\$12,000.00	10/17-10/17	1	1	1	\$12,000.00	
				Buyline Comment: SURVIVOR								
	25	TH	800P-900P		:30	\$18,000.00	10/18-10/18	1	1	1	\$18,000.00	
				Buyline Comment: BIG BANG/2.5 MEN								
	26	F	1100P-1135P		:30	\$2,200.00	10/12-10/12	1	1	1	\$2,200.00	
				Buyline Comment: NEWS								
	27	M-TH	1100P-1135P		:30	\$2,200.00	10/15-10/18	2	1	2	\$4,400.00	
				Buyline Comment: NEWS								

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	28	SA	1100P-1135P		:30	\$1,100.00	10/13-10/13	1	1	1	\$1,100.00	
				Buyline Comment: NEWS								
	29	SU	1100P-1135P		:30	\$1,100.00	10/14-10/14	1	1	1	\$1,100.00	
				Buyline Comment: NEWS								
	30	F	1135P-1235A		:30	\$850.00	10/12-10/12	2	1	2	\$1,700.00	
				Buyline Comment: LETTERMAN								
	31	M-TH	1135P-1235A		:30	\$850.00	10/15-10/18	2	1	2	\$1,700.00	
				Buyline Comment: LETTERMAN								
	32	W	1000P-1100P		:30	\$15,000.00	10/17-10/17	1	1	1	\$15,000.00	
				Buyline Comment: CSI								

—REPORT TOTALS—

Report Totals: 41 / \$99,000.00

—SALES MONTHLY TOTALS—

Oct 12: 41 / \$99,000.00

Sales Totals: 41 / \$99,000.00

Station Totals: 41 / \$99,000.00

Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$330,000	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		